



## FOR IMMEDIATE RELEASE

### Lakeland Ford & Lakeland Hyundai Partner with Co-op for Prince Albert Public Schools Lunch Program - *Feeding our Future*

**Prince Albert, November 29, 2016;** Saskatchewan Rivers Public School Division announces *Feeding Our Future* - a partnership with Lakeland Ford, Lakeland Hyundai and the Prince Albert Co-operative Association. Commencing December 5th the Prince Albert urban elementary schools of the Saskatchewan Rivers Public School Division will begin collecting supplies at the Prince Albert Co-op Marketplace for their emergency lunch program. The goal is to provide a complete balanced meal so all children can focus while in the classroom.

This joint venture between both Lakeland dealerships and Prince Albert Co-op is an effort to ensure Prince Albert's students are as well-nourished as they are educated. Scott Newsom, Managing Partner of both dealerships notes, "We are excited that the Prince Albert Co-op has agreed to partner with us for this program. The need is great and we are humbled by the opportunity to join with them to make a difference in the healthy lives of our kids."

SRPSD Director of Education, Robert Bratvold, had this comment, "These local business leaders have stepped forward to support children in need. Their leadership and generous support for Feeding Our Future will strengthen the healthy development and effective education of our children. Our whole community will benefit."

Prince Albert Co-op CEO Dean McKim added, "Unfortunately, a balanced meal isn't something that all students can take for granted. The Co-op is a company that cares and when it comes to meeting the needs of children there isn't a second thought. Companies like Lakeland Ford, Lakeland Hyundai and the Co-op are always willing to figure out a way to help, then make it happen. It's all for the good of the community."

The first supply pickup will take place on December 5th at 9:30 am at the Prince Albert Co-op Marketplace in Cornerstone. The media is welcome to attend and representatives from all three partners will be in attendance for interviews.

For more information, please contact:

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